



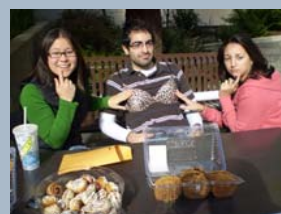
PROJECT BRA

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Homelessness is a huge problem in San Francisco. Often, homeless women go without much-needed hygiene supplies and undergarments and this poses a risk to both their health and sense of well-being. “Project Bra” was the creation of five Bay Area Schweitzer Fellows from University of California, San Francisco programs in medicine, nursing and pharmacy. The goals of the project were to distribute new women’s undergarments and toiletries to San Francisco homeless shelters, create a resource packet for the women at these shelters and raise awareness within the community about this need.

The Schweitzer Fellows (otherwise known as “Team Bra”) organized undergarment drives at UCSF and University of San Francisco during December and January 2008-09.



While the drive was going on, the resource packet was created and copies were made to distribute along with the underwear and toiletries. In all, the team put together 200 gift bags containing toiletries, underwear, hair ties and the resource packet. Each bag was marked as to underwear size. Gift bags and a bin of bras of various sizes were then delivered to San Francisco shelters at Glide Memorial Church, La Casa de Las Madres, MSC South, St. Vincent de Paul and 5th St. Shelter

Advertising about the drives was done via e-mails, posters, collection bins and classroom visits. Two lunchtime events were also held on the Parnassus campus with the slogan “Cookie for a Bra.” If you made a donation to the drive you got a delicious cookie as a thank you. The monetary donations received were used to augment the actual donations of undergarments and toiletries.



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