



# The Healthy Kids Outreach Program

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## Introduction

The Ibn Sina Community Clinic offers free medical and dental services to children from low-income, uninsured, and underinsured populations. Through the Healthy Kids Program, over a thousand children continue to receive primary and preventive care. This state funded program has steadily increased its enrolment; however, there are still possible target populations in the surrounding areas that could benefit from the program.

## Project Format

The Healthy Kids Outreach Project's aim is to reach out to individuals, organizations, and community leaders to increase awareness regarding the primary and preventive resources available for children, more specifically, the services offered at the Ibn Sina Community Clinic.

The major outreach avenue was chosen to be large community events in order to interact with the target population at the individual level. Also, to broaden the scope of the project, organizations were contacted at district level meetings, site-visits, and business partner conferences.

## Methods

Target audience: general public, public schools and community organizations.

Method:

1. Collaborating with school representatives for site-visits at the Ibn Sina Community Clinic
2. Presentations at health fairs
3. Presentations at business partners meetings for school districts
4. Site-visits at schools to inform them regarding The Healthy Kids Program
5. Coordinating with school clinics to place the Ibn Sina Community Clinic as a referral site for their children.



## Reflections

Through this project I was able to recognize the need within my community for outreach and information. There is a dire need for continued efforts to reach out in a culturally sensitive and empathetic manner to families and individuals to make them aware of the available resources. Above all, the ASF fellowship project taught me that I have the power to implement a thought into an actual community project that touches lives.

## Participants and Activities

-Major organizations that were reached out to during the outreach included Alief Independent School District, Fort Bend Independent School District, Houston Independent School District, KIPP, YES Prep Public Schools.

-Activities included district level meetings, business partner meetings, community outreach events, individual site-visits and health fairs.

## Outcome

36 primary care appointments for children  
12 immunization appointments  
41 dental appointment



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